WILLIAM F. "Brad" BRADLEY, JR. is a native of rural Lawrence, KS. He is the Corporate Secretary, Executive Vice President, Chief Administrative Officer, and General Counsel of NIC Inc., Olathe, KS, (NASDAQ: EGOV), where he is considered one of four company founders. NIC Inc. has been featured on the Forbes' Magazine list of "100 Best Small Companies in America" for six consecutive years, Barron's 400 Index for four consecutive years, and been twice consecutively named a Kansas City Business Journal "Champion of Business." On May 5, 2015 Brad announced he would retire from NIC as of December 31, 2015 after 21 years of service. From 2006 until 2012, he also served as Chief Operating Officer of NIC Inc. From 1996-2001, he served as founder, President and CEO of Indiana Interactive, Inc., a NIC subsidiary, and in 1995 he served as co-founder and Vice-President of Nebraska Interactive, Inc., a NIC subsidiary. Prior to 1995 he was engaged in the private practice of law in Kansas for fourteen years in Hutchinson and Wichita. Mr. Bradley serves as a member of the University Of Kansas School Of Law Board Of Governors, the Board of Trustees for Kansas chapter of The Nature Conservancy, and the Kansas Water Office's Kansas River Regional Advisory Committee. He is also owner-manager of over 2000 acres in eastern Kansas and western Missouri, some of it reclaimed mining land, and some of which includes over a mile of the Little Osage River, where he engages in remedial wildlife habitat improvement, works toward sustainable agriculture, and experiments with solar energy and rainwater harvest projects. Brad holds a B.A. degree in English from the University of Kansas, and a J.D. degree from the University Of Kansas School Of Law. He resides in Overland Park, KS.