

## DENNIS BRUNE - BIO

Dennis Brune, from New Haven, MO, is the Senior Owner of ALPS Brands. Dennis founded ALPS in 1993 after spending 16 years in the camping and outdoor industry. ALPS Mountaineering is their camping and backpacking brand, started in 1993, and ALPS OutdoorZ, their hunting brand, was started in 2007. They have also been licensing Browning Camping since 2009. Their packs, tents, sleeping gear, outdoor furniture, and turkey & waterfowl gear are all designed to Exceed Your Expectations. Dennis and wife, LaRayne, have 3 adult children (Brian, Adam, and Sarah) who all work for ALPS. They're also blessed with 9 grandchildren.