

Jon Zinnel Bio

Jon has been in the Shooting Sports and Conservation Industry for over a decade and has had the opportunity to work for several leading conservation organizations throughout the country. A little bit about Jon, he grew up in Northern Iowa. It was there, that he cultivated his passion for conservation programs and shooting sports. Currently he is the Conservation and Youth Shooting Sports Sr. Manager for Federal Premium, Remington, Hevi-Shot and CCI Ammunition. Jon has a strong background in conservation. He holds a bachelor's degree in environmental science from Northwest Missouri State University and a Masters Degree from Western Governors University. He works directly with conservation and shooting sports professionals across the country. He has been a leader in the R3 movement and most recently has been working with the CAHSS's Implementation Work Group (IWG) to help mold the R3 campaign across the country within state agencies and Conservation and Youth Programs. As an avid outdoorsman, Jon enjoys everything from chasing birds in the great prairie lands to tracking down elk in the high country of the west. Jon is a family man through and through and enjoys sharing his passion to continue work on conservation and R3 efforts for hunters and shooters across this great country.