

Jonathan Lusk

Founder & CEO Jonathan Lusk began his finance career at Goldman Sachs in 2011. Following his time working for Wall Street, Jonathan launched his own finance company.

As a proud alumnus of Texas A&M University and Rice University's MBA program, he has since expanded his entrepreneurial portfolio to include BirdDog—an AgTech startup that helps landowners generate revenue through tax optimization, farming, hunting, and other legacy-building opportunities.

Today, he lives in Washington, TX, on a small piece of land with his wife, Kat, and their children, Jackson, Sam, and Charlotte.